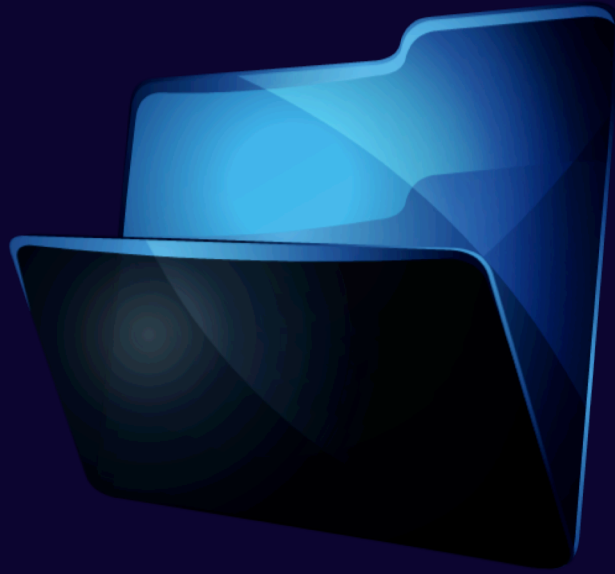




BiondiMedia

Professional Package



High Resolution Photos

High Resolution photographs are taken to be used in the creation of the video handshake and in creating profiles on the various Internet Web Sites

Photo Editing

Photos are edited and optimized to present the best image of the business online

Narration Scripted

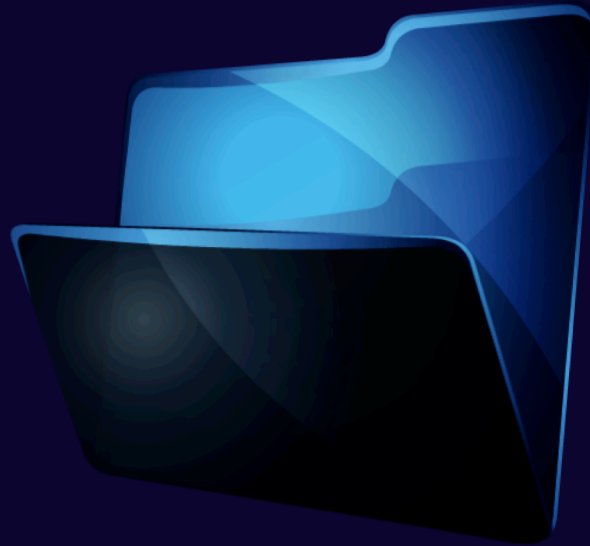
The Narration for the video is scripted and read by Matt Biondi a 25 year veteran journalist and on air sportscaster

Photos and Narration Converted To Video

Once the photos are edited and optimized and the narration has been recorded they are rendered together to produce the video handshake that will represent you and your business online



Professional Package



Video Edited

The rendered video is then edited for time and content and optimized to play on the Internet

Video Key Worded

The top key words for the industry and most searched key words by potential clients for that business are researched and coded into the video, all other Internet profiles, content and posts

Video Uploaded To Internet

The video is uploaded to the Internet where it is available to be emailed or texted to potential clients and embedded in blogs, websites and social networks

QR Code Created

The link to the video is then built into a QR Code that can be used in all print media and Internet marketing to take potential clients directly to the video

BiondiMedia

Executive Package



Includes Professional Package Plus

Everything from the package above is completed plus all the following:

Video Syndicated To 20 Sharing Sites

The Video Handshake is uploaded and key worded in 20 different video sharing sites

Video Sales Page Created

An Internet Sales Page is created with the video embedded and links to the social media profiles posted

Email Lead Collector On Page

An email registration form is built into the sales page to collect email addresses for newsletters and additional follow up

BiondiMedia

Executive Package



Auto Search For Industry

A daily auto search delivers the most current and relevant information and articles to the clients email

Click To Call From Sales Page

A click to call widget is built into the sales page that allows the visitor to call the business or person right from the sales page, anonymously if they choose

Power Point Sales Presentation Created

A Power Point Sales Presentation is created, uploaded and key worded on a presentation sharing site

Power Point Embedded On Sales Page

The Power Point presentation is embedded in the sales page so visitors can click through the presentation at their own speed

Global Media Syncing

A global system is set up to share text, documents, images and voice recordings across all the clients Internet devices

BiondiMedia

Corporate Package



Includes Professional and Executive Packages Plus
Everything from the packages above is completed plus all the following:

Blog Created and Added To Sales Page

Blog connected to the sales page and programmed to accept post via email and cellular phone

Blog and Blog Posts Key Worded

The blog and the posts on the blog are key worded with most used search terms for the industry

2 Ghost Written Articles Posted Per Month

Expert authors in the industry are hired to write 2 articles per month on behalf of the blog owner giving the owner credit as the article author.

3 Social Media Business Profiles Created

3 of the top Business Media Profiles are created and linked to sales page

Corporate Package



Custom Search Engine Created

A custom search engine is created and embedded in the sales page that only searches the sites that are chosen by the blog owner

Newsletter System Created

Once contacts are cleaned they uploaded to this newsletter system that has hundreds of pre done templates for email marketing

Analytics and Tracking Set Up

Analytics and Visitor Tracking is set up on the sales page and blog to track traffic, key words searched and global location of visitors

Contacts Merged and Cleaned

Clients contact list is cleaned and duplicates merged so it can be used to send newsletters too and business profile invites



BiondiMedia

Corporate Package



Local Profiles Set Up On Google, Yahoo and Bing

Profiles set up on the most visited local directories and linked to the sales page

Press Release Created and Promoted

Press Release created on the business and new communications blog and promoted on the sales page and online

Brand and Key Employee Monitoring

Daily monitoring is set up to search all discussions and mentions of the company and its key employees then delivered to client via email

Back Links Created To Sales Page

Over 1,000 backlinks are created to the blog and sales page to increase visibility on Google and other search engines

BiondiMedia

Corporate Package



Sales Page Indexed With Search Engines

Sales Page and Blog are submitted to search engine indexing and registration sites to increase visibility and search engine rankings

E-Book / Brochure Created

E-Book or Brochure created depending on the businesses content available similar to this document you are reading

E-Book / Brochure On Sales Page

The E-Book or brochure is set up to be available via download from the client's sales page and blog and emailed to potential clients

Video Postcard Emailed To Contacts List

Video Postcard is created and emailed to contact list as well as being posted on the blog and all social networks