



## Corporate Digital Setup & Promotion

Putting all your marketing dollars behind one strategy is a recipe for failure. To be successful in marketing you must use multiple marketing strategies and tactics that integrated and reinforce each other creating better overall results.



### Blog Designer and Manager

- Get Blog name on behalf of company
- Create Blog
- Create Second Blog
- Link Blogs Back and Forth
- Link Blogs To Company Website
- Fine tune blog with clients review
- Post Articles Every 2 Weeks To Blogs and Sites
- Submit blog posts to all social networks
- Set Up Mobile Version of Website On Blogger

### Video Marketing and Promoter

- Create QR Code
- Create Business You Tube Channel
- Syndicate Video to 20+ video sharing sites
- Create Video Sales Page
- Embed Content and Video Into Sales Page
- Upload all videos to sharing site and embed in blog with keywords

### Automated Internet Marketing

- Link To Search Engine Indexing System
- Link To Back Linking System
- Index and Backlink All Posts and Blogs
- Create Post By Email For Wordpress Site
- Create Post By Voice For Wordpress Site
- Create Post By Email For Blogger Site

### Business Content Creator & Editor

- Determine Company Brand and Logo For Media
- Company Tagline and Description For Online Profiles
- Create and edit script for clients video and media sites
- Create Power Point Presentation
- Upload Power Point To Sharing Sites
- Embed Power Point In Blogs
- Convert Power Point To Images For Photo Gallery
- Create Articles From Video Script
- Create Brochure Of Services and Company Information
- Create E-Book To Give Away On Sites and Link To From Social Media
- Create Topics For First 12 Articles
- Ghost Write First 2 Articles For Review

### Keyword Research Assistant

- Determine Company Brand and Logo For Media
- Company Tagline and Description For Online Profiles
- Create and edit script for clients video and media sites
- Research Company and Industry Key Words
- Research keywords and internet demographics for ideal company traffic and clients
- Implement optimization of all site and profile creation around keywords
- Keyword Videos
- Research Company and Industry Key Words
- Keyword Videos

### Email Marketing Manager and Promoter

- Upload Contacts To Newsletter System
- Set Up Email Delay System
- Set Up Canned Responses In Gmail
- Set Up Auto Responder To Reply To Email Inquiries
- Set Up Newsletter Management System
- Create auto-responder on website for email collection and auto follow up